



Contact: (Your spokesperson name)
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[YOUR BUSINESS] EARNS *FODOR'S CHOICE 2008* DISTINCTION FROM FODOR'S TRAVEL

CITY, STATE - DATE – Fodor's Travel, the foremost name in travel publishing, has named [YOUR BUSINESS] a 2008 *Fodor's Choice* selection. This distinction recognizes a remarkable achievement for [YOUR BUSINESS: If applicable, run by (owners or workers)].

Since 1988, Fodor's Travel has been awarding the *Fodor's Choice* distinction to only the very best hotels, restaurants and attraction around the world. Fodor's writers experience, examine and evaluate thousands of hotels, restaurants and attractions. While every hotel, restaurant or attraction included in a Fodor's guide is deemed worth a traveler's time, only fifteen percent of those selections receive the *Fodor's Choice* designation.

"From hidden-away restaurants to can't-miss museums, *Fodor's Choice* selections recognize the top sights, properties, and experiences our editors and updaters have found in their travels," says Fodor's publisher Tim Jarrell. "These places are the best of the best, providing a remarkable experience in their price range or category."

As a 2008 *Fodor's Choice* recipient [YOUR BUSINESS] receives special recognition in Fodor's guidebooks as currently being among the best in it's field .

[Insert Quote from Your Organization Spokesperson]

About [Your Business]:

[Insert entry boilerplate/general description about your business here]

About Fodor's Travel:

Fodor's Travel, a division of Random House, Inc., is one of the world's leading providers of travel information. Covering over 300 destinations worldwide, Fodor's guidebooks and Web site, Fodors.com, have provided the most up-to-date, accurate information for travelers for more than seventy years. Written by a team of over 700 writers located around the globe, Fodor's provides travelers with engagingly written, intelligently and accurately reported, and absolutely indispensable travel guidance.

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